



**Allen Minecci**  
DIGITAL DESIGNER

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## Professional Summary

Creative and systematic designer with a strong Multi-disciplined background. Designing unique high-impact designs for web and print in fast-paced environments. Developing and Implementing brand identity and crafting visual components across a variety of platforms and media for B2B and B2C markets. Skilled in Adobe Creative Suite, Canva, and Figma. My goal is to gain experience, build my portfolio, and contribute high-impact design solutions independently and/or in collaboration with a creative or cross-functional team.

## Skills

### Technical

Graphic Design  
UX UI Design  
UX Research  
Website & Print Design  
WCAG Accessibility Standards  
Mobile Responsive Design  
Branding & Identity  
Video Production  
Wire framing & Prototyping  
Interaction Design  
Project Management  
Gifs

### Software Proficiency

Figma  
Adobe Creative Suite  
Microsoft Office

### Soft Skills

Cross-Functional Collaboration  
Team Player  
Client Communications  
Resourcefulness  
Problem-Solving  
Empathy  
User-Centered Approach  
Consumer-Facing App  
Typography & Design Standards  
B2B & B2C  
Growth Mindset

## Education

**University of Tennessee**  
Bachelors of Fine Art  
Graphic Design

### Google

UX Design Course  
Completed June 2025

## Experience

**nData Services** | Remote, Denver

**UX/UI & Graphic Designer** | May 2024 - Present

- Designing and optimizing presentation decks and web applications, taking an empathetic approach to ensure an intuitive user-centered experience that aligns with stakeholder's and strategic objectives
- Working closely with cross-functional team members and embracing an iterative process through collaboration and design critiques
- Utilizing diverse background to create high impact images, presentation, videos, and social content across an array of digital and print media
- Owning design process from research phase to pixel perfect prototyping

**Freelance Design** | Remote, Denver

**Graphic Designer** | January 2024 - Present

- Providing comprehensive branding and design solutions; creating logos, info-graphics, white papers, video edits, and presentation decks
- Utilizing AI generated imagery to boost value and efficiency to projects
- Delivering creative assets that align with clients' unique brand guidelines and industry best practices - Video, Vector, Raster, Web Content
- Building client trust with transparent project scopes and efficient price models

**Tri-Lakes Printing** | Colorado Springs, CO

**Graphic Designer** | Summer 2024

- Created diverse range of design assets for print and web with thoroughness and efficiency - Using Adobe Creative Suite
- Managed high-volume of design projects and client communications while prioritizing workflows to meet tight deadlines
- Informed and exceeded client expectations by scoping projects accurately and delivering work under budget

**Boru, Inc.** | Contract, Knoxville, TN

**UX Designer, Project Manager** | Summer 2023

- Designed data-heavy CRM interfaces with Agile style project sprints
- Delivered significant increase in workflow efficiency for clients based on Attitudinal KPIs
- Designed user experiences for web and mobile applications, CRM customizations, and interactive widgets
- Communicating closely with developers during the entire design process
- Researched product design goals by communicating directly with clients and stakeholders and then scoping project initiatives